



KONCEPT PRIMERJALNE ANALIZE MED MESTOMA LJUBLJANA IN GRADEC



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VSEBINA PROJEKTA

Namen projekta je pridobitev znanja za vzpostavitev konkretnih instrumentov in strategij, katerih cilj je razvijanje kreativnosti, spodbujanje delovanja malih in srednjih podjetij ter aktivna participacija in opolnomočenje migrantk in migrantov. V ta namen se v projektnih aktivnostih razvijajo transnacionalne komunikacijske platforme in kreativna okolja, ki spodbujajo sodelovanje med migrantskimi podjetniki, kreativci, lokalnimi oblastmi in prebivalci obeh mest. Vse projektne aktivnosti so še posebej pozorne na spodbujanje politične, ekonomske in družbene enakopravnosti migrantk in migrantov ter njihovo aktivno vključevanje v vse sfere družbenega življenja in kreativne produkcije, s posebnim poudarkom na izobraževanju in pridobivanju posebnih veščin, znanj, novih poslovnih vezi in priložnosti. Poleg neposrednih učinkov povezovanja obeh mest in regij ter njihovih raznolikih prebivalcev te vednosti in dobre prakse pomenijo strokovno podlago za nadaljnji razvoj ustvarjalnih mestnih predelov, čezmejnega in interdisciplinarnega sodelovanja širokega spektra deležnikov ter raznolikih ustvarjalnih prostorskih in spletnih intervencij.

Vsebina delovnega sklopa

V tem delovnem sklopu bomo pridobili specifična znanja, vedenja, izkušenj in povezav, na osnovi katerih bomo razvili strategije za promocijo raznolikosti v obeh družbah s pomočjo kreativnosti migrantskih podjetnikov in njihovih družin. S pomočjo zbiranja podatkov in opravljene reprezentativne raziskave v Gradcu bomo pridobili podatke in razvili koncept za primerjalno analizo Ljubljane in Gradca. Preko konferenc in delavnic bomo predstavili rezultate, identificirali izzive, razvili nove pristope v obeh mestih in oblikovali strategije, ki bodo podpirale raznolikost. Pri izvajanju bodo sodelovali vsi projektni partnerji. ISIM ZRC SAZU bo s pomočjo AWTSG izvedel raziskavo, SSM in RRLUR pa bosta sodelovala pri organizaciji konferenc in delavnic. SSM, AWTSG in RRLUR bodo sodelovali pri oblikovanju lastnih strategij za podpiranje raznolikosti znotraj svojih organizacij.

Vsebina aktivnosti

Oblikovali bomo koncept za primerjalno analizo med Ljubljano in Gradcem, ki bo omogočila analizo podatkov o migrantskih podjetnikih in njihovih družinah ter njihovi vpetosti in vplivu v obeh mestih.

METODA

Metodologija projekta je povezovanje tematike raznolikosti s tematiko kreativnosti oziroma raziskovanje načinov spodbujanja inovacij in promocije raznolikosti preko kreativnosti. Cilj te metode je pripomoči k večji družbeni kohezivnosti v obeh mestih in regijah, ki ju vse bolj zaznamuje vse večji delež migrantskega prebivalstva ter vse večja etnična, kulturna in družbena raznolikost. Eden pomembnejših indikatorjev širšega pomena kreativnosti, ki je vse bolj prepoznana kot pogon rasti v vseh vrstah produkcije, je tudi nagli porast raznolikih prostorov, namenjenih kreativni produkciji ter družbenim inovacijam. Ti prostori so še posebej zgoščeni v etnično raznovrstnih okoljih, saj inovacije, predvsem netehnološke, praviloma nastajajo v območjih, ki so dovolj raznolika, da delujejo kot inspiracija ter dovolj tolerantna, da lahko absorbirajo inovativne prakse. Po drugi strani pa so tudi migrantski podjetniki kreativni, saj morajo uspeti v družbah, ki jim večkrat zaradi različnih vzrokov niso naklonjene. Zato se opirajo na različne lokalne solidarnostne in podporne strukture, pa tudi na družbo, iz katere izhajajo, s čimer oblikujejo transnacionalne skupnosti in mreže. Zato projekt raziskuje in razvija ustvarjalne mestne predele oziroma kreativne prostore, ki poleg inventivnega ekosistema mestu ponujajo tudi novo, globalno dimenzijo raznolikosti. Eden izmed pomembnejših ciljev tovrstnega raziskovanja je pridobivanje vednosti, ki bo pripomogla k razvoju različnih politik in praks podpore tovrstnim predelom, mrežam in prostorom.

RAZISKOVALNE TEME IN RABA REZULTATOV

V primeru spodbujanja migrantskih podjetnikov so prav mesta storila največji korak, zato bomo v raziskavi identificirali programe, institucije ter prostore podpore migrantskim podjetnikom in njihovim družinam na lokalni ravni ter kritično analizirali in primerjali obstoječo infrastrukturo in storitveno ponudbo obeh mest. Gre za nadnacionalno kritično presojo obstoječega stanja s strani partnerjev z obeh strani meje preko zbiranja ter izmenjave informacij, dobrih praks in rešitev. Na osnovi primerjave značilnosti vključenih mest se bodo razvijali skupni in specifični institucionalni odzivi, strategije, politike in aktivnosti posameznih partnerjev.

Kljub temu, da je ustvarjanje ekonomske in/ali družbene vrednosti preko dela in samozaposlovanja široko prepoznana kot učinkovito orodje uspešnosti in opolnomočenja migrantov in beguncev, pa se migranti in migrantke tako na lokalni kot nacionalni ravni še vedno soočajo z različnimi administrativnimi, političnimi in družbenimi ovirami pri uspešnem ustvarjanju in poslovanju. V raziskavi bomo skušali identificirati, katere so te prepreke in prakse ter kako razviti konkretne pristope za njihovo postopno odstranitev preko čezmejnega povezovanja obeh mest ter z razvojem novih dobrih praks. Pridobljeni podatki in drugi materiali bodo ključnega pomena za snovanje in oblikovanje ključnih rezultatov projekta: strategijah in dobrih praksah za promocijo raznolikosti v družbi, izobraževanjih, delavnicah, srečanjih, publikacijah, pilotnih projektih, skupnih dogodkih itd. Ti rezultati pa bodo pripomogli k povezovanju med migrantskimi podjetniki v obeh mestih in njihovemu skupnemu nastopu na lokalnih, regionalnih, nacionalnih in globalnem trgu.



CONCEPT FOR THE COMPARATIVE ANALYSIS OF LJUBLJANA AND GRAZ

PROJECT THEMATIC

The purpose of the project is to acquire knowledge for an establishment of particular instruments and strategies, with an aim to develop creativity, enhance activities of small and medium enterprises, as well as to activate participation and empowerment of migrants. The project area encompasses the cities of Graz (Austria) and Ljubljana (Slovenia) with their broader regions, which are more and more defined by the rising number of migrants and increasing ethnic, cultural and social diversity. The project activities will develop transnational communication platforms and creative environments, that will encourage cooperation between migrant entrepreneurs, creatives, local authorities and inhabitants of both cities. All project activities will bring attention to the enhancement of political, economic and social equality of migrants and their active inclusion into all spheres of social life and creative production, with a particular emphasis on education and acquirement of specific skills, knowledge, new business connections and opportunities. Apart from direct effects of networking between both cities, regions and among their diverse inhabitants, the acquired knowledge will serve as the expert basis for further development of creative city quarters, a cross-border and interdisciplinary cooperation of a broad spectrum of stakeholders, as well as diverse, creative spatial and web interventions.

METHODOLOGICAL APPROACHES

The project methodology lies in the connection between the topics of diversity and creativity. Specifically, it will investigate the forms of encouragement of innovation and promotion of diversity through creativity. One of the most important indicators of the broader meaning/impact of creativity, increasingly recognised as the engine of growth in all branches of production, is also a fast development of diverse places of creative production and social innovation. These areas mostly concentrate in ethnically diverse environments. Innovations, especially non-technical ones, tend to develop diverse enough areas, that they can act as an inspiration, and are tolerant/open enough to be able to absorb these innovative practices. On the other hand, migrant entrepreneurs are also required to use various creative approaches in different fields, since they are active in societies, which are for varied reasons often unfavourable to migrants. To overcome these obstacles, they tend to rely on numerous solidarity and support structures in their locality, as well as the society of their origin, through which they form transnational communities and networks. Consequently, this project analyses and develops creative urban areas or diverse creative spaces, that can offer a new inventive ecosystem and a new, global dimension of diversity to the cities. The aim of our research is to acquire insights and knowledge that will help develop different policies and practices of administrative and grass-root support to such areas, networks and spaces, as well as contribute to a greater and long-term social cohesion of both regions.

SPECIFIC TOPICS OF RESEARCH AND THE USE OF RESEARCH RESULTS

Regarding the support of migrant entrepreneurship, the cities have made the largest contribution. To that end, the research specifically focuses on identifying programmes, institutions and spaces of support to migrant entrepreneurs and their families on the local level, while critically analysing and comparing the already existing infrastructure and services in both cities/regions. The supra-national critical analysis of the current state will be enacted by partners from both sides of the border by collecting and sharing information, good practices and solutions. The creation of economic and/or social value through work and self-employment remains widely recognised as an efficient tool for the prosperity and empowerment of migrants and refugees. Still, they have to face numerous administrative, political as well as social obstacles when working and creating businesses, on the local and national level. Accordingly, the second particular research will focus on identifying these obstructions and defining precise approaches for their gradual abolition through a cross-border cooperation between both cities and the development of new good practices. The data and other material acquired through this research will become crucial when creating the concept and form of the project's primary results: strategies and good practices for the promotion of diversity in the society, educations, workshops, publications, pilot projects, everyday events, etc. These results and the comparative analysis of the cities included will create a basis for new good practices, as well as the development of common and distinct institutional responses, strategies, policies and activities of individual partners.

REQUESTED DATA

1. Statistics: Database of migrant entrepreneurs and their families in both cities.
2. The role and influence of migrant entrepreneurs in Graz.
3. The challenges that migrant entrepreneurs and their families face, regarding the enhancement of creativity, diversity and cooperation in Ljubljana and Graz.
4. The list of information regarding life, working environment, regulations, legislation and good practices in both cities (supporting institutions on the local and state level, NGO's, informative material, associations and other networks of migrants and entrepreneurs, basic info about legislation and regulation on establishing enterprises and in regard to social assistance, education and strengthening of competencies possibilities, legal help).
5. The needs of different target groups, regarding education/training and the development of specifically oriented educations.
6. A list of working posts (supply/demand) for the awareness raising campaign.
7. A list of creative and co-working spaces in Ljubljana and Graz.
8. Target groups: a listing of groups and a mailing-list with their addresses.